



PARTNER IDENTIFICATION FORM

InfinityGreece 2026

A social enterprise empowering young people through media, marketing, entrepreneurship and European youth work.

OID	PIC	Base	Updated
E10184029	903964826	Thessaloniki, Greece	June 2026

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01 / IDENTITY

Quick Facts

Core legal, administrative and programme information for partnership development and EU project applications.

Full legal name (Greek)	ΚΟΙΝΩΝΙΚΗ ΣΥΝΕΤΑΙΡΙΣΤΙΚΗ ΕΠΙΧΕΙΡΗΣΗ ΣΥΛΛΟΓΙΚΗΣ ΚΑΙ ΚΟΙΝΩΝΙΚΗΣ ΩΦΕΛΕΙΑΣ INFINITY ΓΚΡΙΣ
Full legal name (Latin)	KOINONIKI SYNETAIRISTIKI EPICHEIRISI SILLOGIKIS KAI KOINONIKIS OFELEIAS INFINITY GREECE
Acronym	InfinityGreece
Registration number	000120103091
Type of organisation	Social enterprise / Youth organisation
Public body?	No
Non-profit?	No
Address	Valaoritou 20, 54625 Thessaloniki, Greece
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Legal Representative Ioannis Charchantis Administrator harhas@infinitygreece.com +30 698 923 8149	Contact Person Dimitrios Papadopoulos Head of International and Youth Projects youth@infinitygreece.com +30 694 484 6721
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02 / PROFILE

Who We Are

InfinityGreece is a Thessaloniki-based youth organisation and social enterprise that creates practical learning environments for young people aged 18-35.

InfinityGreece started as a youth volunteer community in Thessaloniki and has grown into a structured social enterprise that supports young people to develop personal and professional skills through non-formal education, volunteering, mobility and hands-on project experience.

Our work focuses on business thinking, marketing, communication, media, digital skills and youth participation. We give young people space, tools, mentoring and real responsibilities so they can learn by doing and build confidence for the labour market and civic life.

What we create Educational programmes, workshops, conferences, trainings, youth-led events and European mobility opportunities.	How we work Through non-formal learning, peer-to-peer education, project-based participation, mentoring and open calls.
Who we serve Young people, students, graduates, youth workers, local communities, public bodies, NGOs and European partners.	Why it matters We bridge the gap between formal education, practical experience, employability and active participation.

Positioning statement InfinityGreece is a stable youth learning ecosystem where young people develop business thinking, marketing, communication and media skills through real projects, community participation and European cooperation.
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03 / DIRECTION

Mission, Vision & Values

The renewed PIF reflects the 2026-2028 strategic direction of InfinityGreece.

Mission To empower young people aged 18-35 by developing personal and professional skills in business thinking, marketing and communication through education, volunteering and mobility programmes.		
Vision To become a stable youth organisation and educational ecosystem in Northern Greece, recognised as a reference point for young people who want to learn, participate, socialise and prepare for social and professional integration.		
Innovation We test new ideas and methods without fear of mistakes.	Positive Attitude We create safe, open and human spaces for everyone.	Collaboration We believe in the power of teams and collective growth.
Respect We respect each person, their uniqueness and their lived experience.	Equal Opportunities Everyone should have space, voice and access to development.	Responsible Action We act with consistency, substance and measurable social impact.

04 / NEED

The Gap We Address

Young people need more spaces where they can turn knowledge into experience and experience into confidence.

Young people in Greece and across Europe face a fast-changing labour market, rising skill demands and limited access to practical environments where they can experiment, collaborate and build a portfolio of real experiences. The challenge is not only employability; it is also participation, confidence, belonging and the ability to turn ideas into value.

Business thinking Limited opportunities to practise problem-solving, initiative, entrepreneurship and intrapreneurship.	Media and marketing Young people use digital media daily, but often lack strategy, responsibility and professional application.
Soft skills Communication, teamwork, leadership and time management are best developed through real roles and feedback.	Community and belonging Many young people need safe spaces to socialise, create, fail safely and find their direction.

Our response InfinityGreece covers this gap by combining education, volunteering, youth-led projects, mobility and practical media/marketing production in a supportive community environment.
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05 / YOUTH CENTRE

A Physical Home for Youth Participation

The InfinityGreece Youth Centre is an open, creative and collaborative space in the centre of Thessaloniki.

Located at Valaoritou 20, the Youth Centre functions as the physical core of the InfinityGreece community. It hosts workshops, meetings, youth-led projects, European activities, creative production and community gatherings.

Workshop room A flexible space for trainings, seminars, meetups, community gatherings and partner activities.	Audio / podcast space Equipment and support for audio production, interviews, podcasts and storytelling activities.
Photo and video production Creative tools and space for young people to practise media production and content creation.	Volunteer community base A daily meeting point for clubs, youth workers, project teams and informal learning.
Hosted activities Space for educational, cultural and social actions by third parties aligned with our mission.	European project venue A suitable local base for TPMs, multiplier events, workshops and dissemination activities.

06 / EXPERTISE

Core Areas of Work

InfinityGreece combines youth work, media, digital skills and social entrepreneurship into practical learning pathways.

Media & Communication Digital media is central to our identity. Young people learn content creation, audiovisual production, storytelling, campaign design and public communication through hands-on activities.	Digital Skills We help participants develop useful digital skills for everyday life, studies and the labour market, including social media, web, AI-supported tools and collaborative platforms.
Youth Work & Participation Through non-formal education, open calls and youth-led activities, young people are encouraged to take initiative, work in teams and make their voices heard.	Social Entrepreneurship We promote social innovation, inclusive development and entrepreneurial thinking through events, hackathons, workshops and European cooperation.

Cross-cutting strengths

Project management, event design, digital dissemination, non-formal education, community empowerment, intercultural exchange, youth engagement and communication strategy.

07 / PROGRAMMES

Local Programmes, Clubs & Youth-Led Activities

The 2026 model strengthens the volunteer programme through thematic clubs connected to real market and community needs.

Media Club Photo, video, audio, storytelling, interviews and campaign production.	Marketing Club Branding, social media, content strategy, outreach and communication planning.	Project Management Club Planning, coordination, reporting, stakeholder management and event implementation.
HR Club Onboarding, interviews, volunteer experience, team culture and people support.	YouthLab Club Youth work, non-formal education, facilitation, participation and inclusion.	Web & AI Club Web design, web development, AI tools, digital collaboration and platform support.

Indicative programmes and initiatives include Tsimpa Smile, JobInfinity, LeaderSpark, Zero Waste Entrepreneurship, Social Innovation Hackathon, Fuckup Nights Thessaloniki, YouthUp Finance, Marketing for NGOs and open HOW TO workshops led by young people for young people.

08 / EUROPEAN CAPACITY

Accreditations & International Cooperation

InfinityGreece has an active European profile and an upgraded capacity for youth mobility, volunteering and cooperation projects.

Erasmus+ Accreditation in Youth Obtained for the 2026-2028 operational cycle, enabling structured and recurring youth mobility activities aligned with our long-term strategy.	ESC Quality Label - Lead Organisation InfinityGreece is listed as a Quality Label organisation with host, support and lead roles in the European Solidarity Corps framework.
EU Grants Experience The organisation has received and participated in EU-funded projects under Erasmus+, European Solidarity Corps, CERV and related European cooperation frameworks.	Partner Value We bring local youth access, a functioning youth centre, media/dissemination capacity, non-formal education expertise and a stable team for implementation.

European strategy 2026-2028

Our next phase focuses on systematic youth mobilities, ESC volunteering, targeted KA220 partnerships, wider European networking, knowledge-sharing sessions and the internationalisation of the Youth Centre.

09 / EU EXPERIENCE

EU-Funded Projects & Relevant Experience

Selected projects that demonstrate our European capacity, implementation experience and thematic relevance.

Programme / Action	Year	Project code	Project / Role
Erasmus+ KA2 / KA220-YOU	2025	2025-1-IT03-KA220-YOU-000353337	SPARK: From Inspiration to Action: Empowering Youth in Peripheral Regions / Partner
Erasmus+ KA1	2025	101193092	YouthDigiZone / Partner
Erasmus+ KA2	2025	2024-1-RO01-KA220-HED-000252839	GreenTOC / Partner
Erasmus+ KA3	2025	101185890	CEEYOUTH4EUROPE / Partner
Erasmus+ KA2	2024	2024-1-FR01-KA220-SCH-000250090	Clicks On Act / Partner
Erasmus+ KA2	2023	2023-1-LV02-KA210-YOU-000165238	Leaders' Platform / Partner
ESC Local Solidarity Project	2023	2023-1-EL02-ESC30-SOL-000114804	Youth & Social Entrepreneurship: A Podcast Series / Host
Erasmus+ KA2	2023	2023-1-CY02-KA220-YOU-000161307	ImpactFinance / Partner
ESC Local Solidarity Project	2023	2022-3-EL02-ESC30-SOL-000096222	Youth Leaders Hub SKG / Host
Erasmus+ KA2	2022	2021-1-ES02-KA220-YOU-00002991	Better Together - DFC / Partner
ESC Local Solidarity Project	2022	2022-1-EL02-ESC30-SOL-000051892	New (Inter)View - Youth and the Marketing Industry / Host
Erasmus+ KA1	2021	2021-1-EL02-KA153-YOU-000020377	Sail with Social EntrepreneurSHIP / Host
Erasmus+ KA1	2020	2020-3-EL02-KA105-006706	Creating Volunteering Circles / Host
ESC Local Solidarity Project	2020	2020-3-EL02-ESC31-006600	AcadeMe / Host
ESC Local Solidarity Project	2020	2020-3-EL02-ESC31-006712	Tsimpa Smile / Host
Erasmus+ KA1	2019	2019-3-EL02-KA105-005455	Quality? Y.E.P. - Bringing Quality in Youth Exchange Projects / Host

Note: Accreditation references and official validation documents can be shared upon request. The project list is intended as a partner-capacity overview and can be adjusted for specific calls.

10 / SELECTED WORK

Signature Local Projects & Initiatives

Alongside EU-funded work, InfinityGreece has built a strong local portfolio in youth, media, employability and social impact.

Infititis Volunteer-led media portal for free expression, experimentation and production in radio, photography, blog and video.	Teamwork in Digital Media Experiential training for young people entering the labour market and connecting with media professionals.
New InterView.gr Interview series with professionals in media and marketing to inspire young people and share career insights.	Tsimpa Smile Annual festival around World Happiness Day, focusing on mental health, well-being, positivity and social contribution.
JobInfinity Workshop format supporting young people with career preparation, employability skills and job-search readiness.	Social Innovation Hackathon Hackathon and educational process for social-impact ideas, implemented with the University of Macedonia.

Zero Waste Entrepreneurship

Training and hackathon activities linking entrepreneurship, circular economy and sustainable community development.

Awareness Campaigns

Campaigns supporting equality, diversity, human rights, anti-violence messages and active citizenship.

11 / TEAM

Key Staff & Expertise

The team combines youth work, project management, communication, digital production, HR, operations, non-formal education and European programme experience.

Ioannis Charchantis

Founder, Legal Representative & Trainer

BSc in Informatics and Management, University of Macedonia. Ioannis leads the organisation strategically and has long experience in digital media, content creation, education, camps, Erasmus+ activities and work with ESC participants.

Dimitrios Papadopoulos

Co-owner, Head of International & Youth Projects

BSc in Balkan, Slavic and Oriental Studies. Dimitrios coordinates international and youth projects, with experience in Erasmus+ youth exchanges, trainings, Europe Direct cooperation and project management.

Vasiliki Tsiakiridou

Co-owner & Creative Director

Digital marketer and content creator with experience in youth work, Erasmus+ trainings, European projects and Erasmus for Young Entrepreneurs in Barcelona. She supports creative direction and communication.

Vasia Gatou

People & Operations Coordinator

HR professional with an academic background in psychology and human resources. She supports people operations, team coordination, internal processes and the experience of young members.

Maria Karteri

Projects & Communications Coordinator

Project manager and events/sponsorships coordinator with academic background in sociology and clinical mental health. Maria has managed social-impact projects and partnership proposals.

Despoina Digkoglou-Kamari

Marketing Assistant

Business Administration and Marketing graduate, content creator and volunteer team member with certifications in marketing, branding and event management.

Sofia Mandra

Web Developer

Sofia is a Web Developer at InfinityGreece, where she began her journey as a volunteer in the Web Design and Development team. She is responsible for creating and maintaining websites, both for InfinityGreece and its partners, ensuring optimal functionality and user experience. She is proficient in English and brings a strong digital perspective to the organisation's youth and European projects.

Team expertise

Digital and social media management, content creation, event and project management, HR and community empowerment, European programmes, non-formal education, dissemination, intercultural exchange and youth-centred communication.

Volunteer base

More than 200 young people engage annually in volunteer and learning activities.

Community experience

More than 1,000 young people have engaged in the volunteering programme since the establishment of the organisation.

Project portfolio

More than 100 projects have been implemented across the organisation's pillars.

Reach and beneficiaries

Almost 80,000 participants and beneficiaries have been reached through activities and projects.

12 / INCLUSION

Selection Process & Participant Support

InfinityGreece uses transparent open calls and structured selection processes for local programmes, volunteering and mobility opportunities.

- Open calls are published through InfinityGreece channels and relevant national or partner networks.
- Applications are reviewed according to motivation, profile fit, learning needs, willingness to contribute and previous opportunities.
- Interviews or direct selection processes are used depending on the format, scale and objectives of each project.
- For mobility activities, selection aims to balance motivation, inclusion, opportunities for newcomers and the capacity to act as multipliers after the activity.
- Participants and volunteers are supported through onboarding, preparation, mentoring, team meetings and learning-by-doing tasks.

Accessibility and inclusion We aim to create welcoming and safe environments for young people with different backgrounds and levels of experience.	Learning pathway Participants move from observation to active roles, then to leadership and peer-to-peer contribution.
Quality culture Feedback, documentation and reflection are used to improve programmes and participant experience.	Youth voice Young people are encouraged to co-design activities and take responsibility for real outputs.

13 / DISSEMINATION

Communication & Dissemination Capacity

InfinityGreece has strong in-house capacity to turn project outcomes into engaging, youth-friendly communication.

Dissemination is one of InfinityGreece's strongest areas. We use our volunteer community, media expertise, production spaces and communication skills to present project outcomes through digital, local and multiplier actions.

Public events Meetings, workshops, community presentations, local events and multiplier-style activities.	Website reports Articles and reports on project objectives, activities, outcomes and youth mobility experiences.
Participant stories First-person stories, interviews and testimonials that make EU projects relatable to young people.	Social media Instagram, Facebook, TikTok, LinkedIn and short-form content for youth-friendly dissemination.
Media production Video, audio, photography, reels, podcasts and campaign assets produced with young people.	Partner support Communication planning, templates, editorial calendars, content packages and dissemination guidance.

Dissemination promise

We do not treat dissemination as a last-step obligation. We design it as an ongoing learning, storytelling and community-engagement process.

14 / QUALITY

Governance, Quality Assurance & Risk Management

The renewed organisational model strengthens internal systems, documentation and sustainability.

Documentation Development of manuals, onboarding processes, role descriptions, tools and project knowledge bases.	Monitoring Use of attendance, feedback forms, participant evaluations, internal debriefings and output tracking.
Team structure Club coordinators, club leaders, staff members and project teams with clearer responsibilities.	Safeguarding culture Emphasis on safe spaces, respectful behaviour, transparent communication and inclusive participation.
Financial resilience Hybrid funding through EU projects, institutional collaborations, CSR partnerships, grants and space hosting.	Learning loops After-action reviews and knowledge-sharing sessions after mobilities, events and major activities.

The 2026-2028 plan focuses on reducing overdependence on informal processes by strengthening operational maturity, shared responsibility, quality standards and financial sustainability.

15 / STRATEGY

Strategic Direction 2026-2028

InfinityGreece is moving from a dynamic local youth organisation to a structured youth learning ecosystem with regional and European reach.

2026 - Stabilisation Consolidate the Youth Centre, redesign the volunteer programme into clubs, activate Erasmus+ Accreditation and ESC Lead capacity, document processes and build new partnerships.	2027 - Growth Expand educational programmes, deepen club quality, strengthen CSR and municipal partnerships, host more European groups and increase regional activities.	2028 - Consolidation Establish a sustainable ecosystem with measurable impact, recognised regional presence, diversified funding and mature European cooperation capacity.
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- Establish the Youth Centre as a reference point for business and marketing skills development.
- Develop structured programmes in entrepreneurship, financial literacy, media and marketing.
- Transform volunteering into thematic clubs linked to the needs of the labour market and civil society.
- Increase European cooperation through accredited mobilities, ESC volunteering and KA220 partnerships.
- Strengthen regional presence in Northern Greece through municipalities, youth councils and local organisations.
- Build financial sustainability through diversified revenue streams and partnerships.

16 / PARTNER FIT

Why Partner with InfinityGreece?

InfinityGreece offers a rare combination of youth access, creative production, local infrastructure, implementation capacity and European experience.

Access to youth Direct access to an active 18-35 youth community, students, young professionals and volunteers in Thessaloniki.	Youth Centre infrastructure A physical space for trainings, partner meetings, LTTAs, multiplier events, creative production and local dissemination.
Communication strength In-house media, marketing, storytelling and social media capacity with youth-led production.	Hands-on methodology Experience in non-formal education, peer learning, practical workshops, project-based learning and youth-led outputs.
European experience Participation in Erasmus+, ESC, KA2/KA3 projects and upgraded accreditation capacity.	Social enterprise model A mission-driven organisation that reinvests resources into educational and volunteer opportunities for young people.

Best-fit roles in consortia Youth partner, local implementation partner, dissemination and communication partner, media/content production partner, youth participation partner, training host, multiplier event host, and Greek local ecosystem connector.

17 / CONTACT

Let's Build Meaningful Youth Projects Together

InfinityGreece is open to partnerships that create learning, participation and real opportunities for young people.

Organisation	InfinityGreece
Legal name	KOINONIKI SYNETAIRISTIKI EPICHEIRISI SILLOGIKIS KAI KOINONIKIS OFELEIAS INFINITY GREECE
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A social enterprise empowering youth in the digital era.

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